

**The Pennsylvania State University  
Smeal College of Business  
Career & Corporate Connections  
Recruiting Report – 2011-2012  
Internship / Co-op**

**External Report - PRELIMINARY**

# Recruiting Report

- The following report is an overview of the 2011-2012 recruiting season for Penn State's Smeal College of Business. This data includes internships during Fall 2011, Spring 2012, and Summer 2012. It also encompasses co-ops, which are 2 semester experiences (Spring/Summer 2012 and Summer/Fall 2012). The data is compiled through many channels including the Penn State Fact Book, student and company feedback forms, as well as the National Association of Colleges and Employers (NACE).
- All information is based only on undergraduate students at Penn State's University Park campus who are enrolled in the Smeal College of Business.
- All information is accurate as of August 8, 2012. This is the PRELIMINARY report for the 2011-2012 recruiting season.

# Data Totals

During the 2011-2012 academic year:

- **5029** students were enrolled in the Smeal College of Business at University Park.

(in addition to these students, Career & Corporate Connections also served students in the following majors: Math – Actuarial Option, Statistics – Actuarial Option, Energy Business & Finance, Agribusiness Management, and Division of Undergraduate Studies).

- **2913** students had active Smeal Symplicity accounts.
- There were a total of **951** internship/co-op placements reported.

# Placements by Major

- Breakdown of students who completed internships/co-ops by major
  - Accounting 229
  - Actuarial Science 52
  - Pre-major 150
  - Economics 3
  - Finance 190
  - Management 35
  - Management Information Systems 9
  - Marketing 121
  - Risk Management 10
  - Supply Chain & Information Systems 152

**NOTE:** Students seek internships/co-ops Freshman through Senior year, with the majority of internships/co-ops posted for Junior year candidates. Internships/co-ops are self-reported and may be collected during the semester following their internship/co-op, making it difficult to track placements by year in school.

# Placements by Semester

■ Total	951
■ Fall 2011	45
■ Spring 2012	121
■ Spring/Summer 2012	72
■ Summer 2012	647
■ Summer/Fall 2012	66

# Company Information 2011-2012

- There were 235 active companies in the Smeal Symplicity system (active means they utilized the system during the 2011-2012 recruiting season).
- There were 211 companies that interviewed on-campus (OCI) with a total of 437 job postings.  
\*some companies came to campus multiple times and were counted EACH time.
- There were 487 job postings from companies who did not recruit on campus (Non-OCI) , giving us a total of **924** jobs posted in 2011-2012.

# Salary Information

2011-2012

- The average weekly salary for internship/co-op students is \$786.
- 76% of the students were paid for their internship/co-op.\*

\*Some students did not report if they were paid or not for their internship/co-op. Therefore it is difficult to determine a true measure of this percentage.

# Average Salaries per Major

- These statistics are based on average weekly salaries.
  - Accounting \$901
  - Actuarial Science\*\* \$838
  - Business Administration \$651
  - Economics n/a
  - Finance \$849
  - Management \$602
  - Management Information Systems \$805
  - Marketing \$634
  - Risk Management \$724
  - Supply Chain & Information Systems \$730

\*If a student does not report a salary, they are not included in the average.

\*\*This salary data is only calculated on base salary. Some companies also include housing assistance and other benefits (e.g. Actuarial Science majors frequently receive housing assistance along with base salary).



# Placement by State

## Top 10

- Pennsylvania – 432
- New York – 129
- New Jersey – 126
- Virginia – 39
- Connecticut – 34
- Delaware – 24
- Maryland – 19
- Illinois – 18
- International – 17
- California – 13 & Texas – 13

# Top Companies by Placements

2011-2012

## ■ Top 10 companies by placement

1. PricewaterhouseCoopers
2. Johnson & Johnson
3. KPMG
4. Ernst & Young
5. Bank of America / Merrill Lynch
6. PNC & Surge Business Development
7. Deloitte
8. JPMorgan Chase
9. Unilever
10. DuPont & General Electric

\*Information gathered from student and company placement forms